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ACADEMY BENEFITS

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HOW TO EARN YOUR BEST WESTERN REWARDS POINTS:

You **MUST** be a AAA/CAA Preferred Best Western Rewards member in order to receive your points. Enroll today at bestwestern.com/AAA (US) or bestwestern.com/CAA (Canada).

Agents must complete the certification to be eligible to participate in the AAA/CAA Travel Agent Incentive in 2024.

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Please note, if you've completed the certification in 2023, you do not need to complete a certification for 2024.



For questions, email aaaincentive@bestwestern.com.
For website assistance, call the Travel Agent Support Help desk:
1-800-334-7234 or visit travelagent@bestwestern.com.